

Hello

MEET ROBIN BRUN



After a lifetime of experiences in business, Robin Brun is finally living the dream.

"Becoming a certified coach in 2018 was a game-changer for what I can do, and how I can leverage my own gifts and talents, to help people in a richer way than ever before," she says.

That says a lot for Robin, who's spent her entire career helping other people become the best they can be.

For almost a decade she worked at Right Management – one of the top outplacement and talent management firms in the world – and two decades at organizations such as Fifth Third Bank, the Council of Better Business Bureaus and the University of Dayton Center for Leadership.

In her many roles, she wore different but related hats: from recruiting and hiring, to career transition training and consulting, to business development, to talent and career management, to leadership development and team building. As a result, she says, *"I got really good at assessing the potential in people – and helping them see it in themselves."*

She also saw the profound impact coaching has on people's lives. *"It's an opportunity to help people identify and enhance the gifts and talents they already have – and discover what's preventing them from being successful – so they can address these areas to become more of*
Coaching works because it's action-based, Robin says. *"So you can track and measure success. But first you have to ask the right questions, allow silence and give people time to think."*

Through this process, people identify the actions they need to take. *"Once they're committed to take action, it's my job as a coach to hold them accountable – and that's where you see the magic happen. And the breakthroughs happen," she says.*

Today Robin coaches' leaders at all levels: people who want to get better in their current role, improve their leadership skills or get promoted. She also coaches people who have lost their jobs and need to find a new job – or want to embark on a new career and land their dream job.

"When people work with me, I want them to leave knowing more about who they are and what they bring to the table – and have the confidence to articulate that – so they can achieve their dreams," she says.

Says Robin, *"I feel like I've been led down this path as a coach. I'm doing exactly what God has called me to be doing."*

Credentials: Certified Professional Life Coach, Christian Coach Institute